



2016 Gala



12TH ANNUAL notMYkid FUNDRAISER

THEME – Boots n’ Bling: a cowboy chic affair complete with s’mores by the campfire

WHEN - Friday, April 8, 2016, 6:00 pm

WHERE – Desert Foothills Events

Please park at McDonald’s Ranch
26540 North Scottsdale Road
Scottsdale, AZ 85255

SCHEDULE

5:30pm-6:00pm	Guests arrive – Hay wagon rides from McDonald’s Ranch to Desert Foothills
6:00pm-7:30pm	Guests in the barn for silent auction, cocktails, appetizers, and games
7:30pm-9:00pm	Dinner and program
9:00pm-10:00pm	Dancing and games

INSPIRING POSITIVE LIFE CHOICES

Our kids leave for school in the morning and their biggest test often doesn’t occur in the classroom. It occurs at a friend’s house or a weekend party, or when they are alone with their computer or painful thoughts. Our teenagers do not have enough messages that say “It is cool to make healthy, positive choices” and “You are not alone in your struggles”. notMYkid bridges that gap by sending young adults into middle and high schools to speak on drug and alcohol abuse, Internet safety, bullying, unhealthy relationships, depression, self-injury, and body image. They share their personal stories of struggles and triumphs on a level that 7th-12th graders can relate to, with one singular goal in mind: PREVENTION. The need for these speakers is great. And this need requires the support of the community in order to meet it.

The notMYkid Annual Fundraiser has grown into one of the most unique and anticipated nights of the year. It started with a couple hundred guests and last year hosted over 425 event-goers, many of whom were new supporters to notMYkid. Your support is a critical part of the event’s success and the success of the organization to reach our goal of educating students, parents, and faculty in 450 schools during the 2015-2016 school year.

Proceeds from this year’s event will go directly towards funding notMYkid programming where it would not otherwise be possible. Thank you for making it happen!

For more information, please contact Lindsay St. Clair at lindsay@notmykid.org or 602-652-0163 x 116.



Cowboy Boots - \$25,000 (educates 8,333 people) _____

- Opportunity to present the Inspiring Philanthropist Award
- Premiere seating for 20 guests at two VIP tables
- Name and/or logo on invitation web blasts reaching 10,000 individuals
- Name and/or logo on big screen at the event
- Full page color ad in program- choice of inside cover or back cover*
- Two Corporate Lunchbox Education Programs for up to 50 employees each
- Acknowledgement on notmykid.org and in all printed, social, and voice media



Bolo Tie - \$10,000 (educates 3,333 people) _____

- Premiere seating for 10 guests at VIP table
- Name and/or logo on invitation web blasts reaching 10,000 individuals
- Name and/or logo on big screen at the event
- Prominently placed full page color ad in the program
- Corporate Lunchbox Education Program for up to 50 employees
- Acknowledgement on notmykid.org and in all printed, social, and voice media



Belt Buckle - \$5,000 (educates 1,666 people) _____

- Preferred seating for 10 guests at designated table
- Name and/or logo on big screen at event
- Half page color ad in program
- Corporate Lunchbox Education Program for up to 50 employees
- Acknowledgement on notmykid.org and in all printed, social, and voice media



Lasso - \$2,500 (educates 833 people) _____

- Seating for 10 guests at designated table
- Name and/or logo on big screen at event
- Quarter page color ad in program
- Corporate Lunchbox Education Program for up to 50 employees



2 Step- \$600 (educates 200 people) _____

- 2 event tickets
- Recognition in program

Contact Name: _____

Company: _____

Address: _____

City, State, and Zip _____

Email: _____

Phone: _____

How would you like to be listed in the program? _____

Payment/Credit Card Information: _____ Exp. _____

Please mail or fax to: notMYkid, 5230 East Shea Boulevard, Suite 100, Scottsdale, AZ 85254

Fax (602) 795-8154 Tax ID #86-0988329

**\$150 per person is tax deductible. Please consult your tax advisor.*



Underwriting Opportunities

- Dinner: \$37,500
- Drinks: \$17,000
- Appetizers: \$6,250
- Entertainment: \$5,000
- Hay Wagon: \$4,500
- Decorations: \$3,000- **SOLD**
- Invitations: \$4,000
- Mechanical Bull: \$1,500- **SOLD**

Contact Name: _____

Company: _____

Address: _____

City, State and Zip _____

Phone: () _____

Email: _____

Chosen Underwriting Opportunity: _____

Payment/Credit Card Information: _____

Please mail or fax to: notMYkid
5230 East Shea Boulevard, Suite 100
Scottsdale, AZ 85254
Fax (602) 795-8154
Tax ID #86-0988329

Thank you for helping underwrite this wonderful event benefiting youth across Arizona.

12th Annual Gala



Friday, April 8th 2016

Name as you would like it to appear: _____

Company: _____ Phone: _____

Address: _____ City, State: _____

Zip: _____ Contact: _____ Email: _____

PROGRAM SIZE: 10 in. (high) x 7 in. (wide) with a 1 inch border – All Ads will be in FULL COLOR

<input type="checkbox"/> Back Cover - \$750 7" x 10" with bleed or 5" x 8"	<input type="checkbox"/> Inside Back Cover - \$600 5" x 8"
<input type="checkbox"/> Inside Front Cover - \$600 5" x 8"	<input type="checkbox"/> Full Page - \$450 5" x 8"
<input type="checkbox"/> Half Page - \$300 5" x 3 ¾"	<input type="checkbox"/> Quarter Page - \$150 2 ¼" x 3 ¾"

DEADLINE: MARCH 1, 2016

Send Camera Ready Art (min 300 dpi): ainslee@notmykid.org

No Photo Copies

PAYMENT

Credit Card MC/Visa/Amex CC# _____
Exp: _____ CVV: _____ Name on Card _____
Authorized Signature: _____

Check# _____ Make Checks Payable to: notMYkid
Mail Check and form to: notMYkid 5230 E. Shea Boulevard Suite 100, Scottsdale, AZ 85254